



# ARTWORK GUIDELINES

Perfect prints in 4 simple steps

## 1 Document size

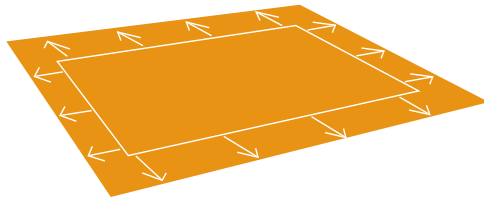
Please ensure that your artwork is the same size or at a reduced scale to your final print size, for example: 10%, 25%, 50%. 1200mm x 800mm at 50% would scale down to 600mm x 400mm.

**If your graphic is to be a multi panel display please do not tile or section it, we will take care of that for you.**



**DO NOT SPLIT ARTWORK INTO SECTIONS**

## 2 Bleed & cropmarks



When creating your document please include bleed outside your final print size. **3mm of additional artwork to all sides is usually fine.**

## 3 File formats

If you supply PDF's they need to have the fonts embedded. For EPS's ensure you convert all fonts to outlines when making your EPS.

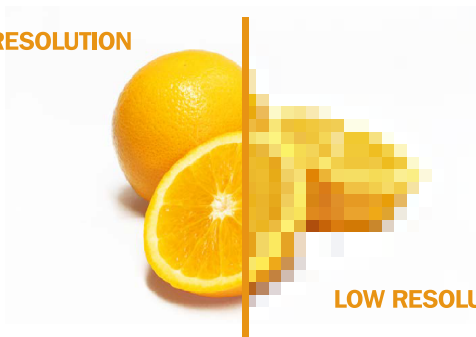
Please supply all cut files and hole spec etc separately from the finished artwork.

**Providing visuals along with your artwork really helps us to make sure your artwork is absolutely accurate.**



## 4 Resolution

HIGH RESOLUTION



LOW RESOLUTION

If your artwork includes images please ensure that they are 100dpi at final size.

Low resolution images will result in pixelation.

**Images should be approximately 60mb per sq metre. For example image coverage – 2m wide x 1m high = 120mb.**